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**FOR IMMEDIATE RELEASE**

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## OCHN Recognizes April as Alcohol Awareness Month

**OAKLAND COUNTY, MI (April 21, 2025)** – April is globally recognized as Alcohol Awareness month, and Oakland Community Health Network (OCHN) is joining world-wide efforts to raise awareness and increase understanding for individuals living with substance use disorder (SUD).

Sponsored by the [National Council on Alcoholism and Drug Dependence \(NCADD\)](#), Alcohol Awareness Month was established to educate and bring focus to the health problem of alcohol dependence. This month encourages communities to promote resources regarding alcohol abuse, dependency, and recovery.

According to the 2023 National Survey of Drug Use and Health (NSDUH), in the United States, 28.9 million individuals 12 and older reported suffering from an alcohol use disorder (AUD). It is also stated that 12.6 million individuals ages 12 to 20 reported they have had at least one drink in their lives.

“OCHN continues to collaborate closely with our community partners to advance early intervention and prevention strategies that support recovery and reduce the impact of substance use,” states Dana Lasenby, OCHN Executive Director and CEO.

Additionally, The National Institute on Alcohol Abuse and Alcoholism (NIAAA) promotes a campaign called [Rethinking Drinking](#), a website that provides tips and strategies to cut down or quit drinking.

OCHN offers services regarding substance use recovery and prevention through its provider network. To be connected to substance use resources related to prevention and treatment, contact OCHN’s Access department: 248-464-6363.

## **About OCHN**

OCHN is contracted by the Michigan Department of Health and Human Services to lead a provider service network and manage care for approximately 29,000 Oakland County citizens at more than 400 service sites across the county. People who receive public behavioral health services through OCHN's provider network include those who have an intellectual or developmental disability, mental health concerns, or substance use disorder. Most of these individuals have Medicaid insurance coverage.

OCHN's goal is to ensure these individuals are aware of and have access to services and supports that will improve their health and quality of life, as well as ensure their engagement in full community participation. Its mission to "inspire hope, empower people, and strengthen communities" reflects an unyielding belief in a "Valuable System for Valued People." Programs and supports provided by OCHN's service network are available at [www.oaklandchn.org](http://www.oaklandchn.org).

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